

**METROLINA LIBRARY ASSOCIATION  
MINUTES OF THE BOARD MEETING**

Thursday, October 20, 2016 at 2 P.M.  
Central Piedmont Community College, Harris Campus, Building H1 Student Life Area  
3210 CPCC Harris Campus Drive, Charlotte

**Attendance:** Brenda Almeyda, Paula Brown, Mark Coltrain, Rebecca Freeman, Valerie Freeman, Michael Frye, Jason Hazard, Jo Henry, Laura McShane, Rae Lovvorn, Richard Moniz, Lajuan Pringle, Doug Short, Heather Smith, Betty Thomas, Michael Winecoff (Mark attended by Google Hangouts)

**Minutes** from September MLA Board Meeting were approved.

**Treasurer's Report:** Jo announced that we have \$9,762.30. She noted that the deposit (\$250) to Olde Mecklenburg Brewery (OMB) has been paid and that that amount would be refunded after the event.

**December Event**

- December 8<sup>th</sup> at OMB
- 11:30 to 1:30 pm
- Keynote speaker is Raye Oldham, who will speak about grants. She has asked about areas to be emphasized. Thoughts from the group: How to get them? What makes them approvable? Good keywords? What grants are being discontinued? What new areas are there for grants? Possibility of sending a sample ahead of the session?
- Rae asked for her bio. Michael to get information and photograph.
- Registration will go up next week to be able to market and get exact count.
- Menu is about the same price. Option 1 is \$13/person; option 2 is \$15/person. Difference in price is third side. Bratwurst and German potato salad were selected. The side dishes worked well for vegetarian option. Drinks are tea and water.
- It was decided to up the nonmember price by \$5 to \$35 (member price is \$25). In registration, promote becoming a member by adding a link to membership page.
- Rebecca to contact Charlotte about having Wi-Fi to connect laptop and screen.
- We could attract some non-librarians. Heather suggested advertising to the Society of NC Archivists.
- We can do certificate for people that need professional development or documentation of attendance. Certificate will be on Google Doc.
- Rae to create promotional flyer.

**Elections**

- Positions open: Treasurer, Vice President, and Conference Chair.
- Mark Coltrain agreed to be nominated for Vice President.
- Heather volunteered for appointment as Conference chair.
- One other person has expressed interest in being Treasurer.
- Rae has sent out on Facebook, Twitter and Email about openings.
- Valerie to check on updating the by-laws for conference chair position. One additional suggestion was to appoint this person right after the conference each year.
- Jo pointed out that she and Doug need to go to the bank to have former treasurer removed from bank account.

Submitted by Betty Thomas 10/22/2016

- Rebecca requested bio from Mark for VP position.
- Rebecca needs to know who is staying on as At-Large member or interested in coming on. Rebecca will follow-up with current At-Large members.

### **Networking Idea**

Send ideas to Rebecca on specific concepts. The purpose is to have an added benefit to membership. The idea is to create interest groups within MLA membership.

### **Conference**

**Keynote:** R. David Lankes has agreed to be keynote speaker. He is now at University of South Carolina (formerly Syracuse). We don't know his fee for speaking or topic. His new book just out is *The New Librarianship Field Guide* (Amazon \$17.14). It was suggested that we can use the book to promote registration and/or work with Lankes to have the book as a draw or promotion. We might be able to get a discounted rate from the publisher. Figuring out logistics will be important. An early deadline for registration to get the book was suggested. We are hoping he will bring students and faculty from USC. Rebecca to be in contact with him.

Meeting was adjourned at 2:44 pm.

November meeting is Thursday, November 17<sup>th</sup> at 2 pm.