



CELEBRATING
FIFTY 50 YEARS
1969-2019

**Breaking Barriers:
Partnerships,
Programs, and
Communities of Practice**

**Metrolina
Library
Association
Conference**

Conference Schedule

8 — 9 a.m. **Registration and Breakfast**
Levine Center Lobby

9 — 9:15 a.m. **Opening Comments**
Crown Room Levine Center

9:15 — 10:15 a.m. **Keynote Address**
Crown Room Levine Center

10:30 — 11:20 a.m. **Breakout Session I**

11:30 a.m. — 12 **Posters and Vendors**
Levine Center Lobby

12 — 1 p.m. **Lunch**
Crown Room Levine Center

1 — 1:50 p.m. **Breakout Session II**

Refreshments will be available in the Sykes Lobby beginning at 1:30 p.m.

2 — 2:50 p.m. **Breakout Session III**

3 — 3:50 p.m. **Breakout Session IV**

WIFI: QU-Guest

**When you select it, you will be asked to supply
your name and email address on the web portal to connect.**

Keynote Speaker

Brian D. Hart

**EveryLibrary
Board Member,
Special Projects and Initiatives**

Brian Hart is the Deputy Director of Libraries for the city of Greensboro, NC.



He earned an MLIS at the University of South Carolina, where he was the inaugural recipient of the Ethel Bolden Minority Scholarship, and he is currently pursuing a Master of Public Administration from Georgia College and State University. Brian was selected as a 2014 Emerging Leader by the American Library Association, where he co-founded the ALA “Librarians Build Communities” MIG to coordinate skilled volunteer efforts and celebrate the diverse ways librarians enrich, educate and enhance their local communities. Brian was a participant in the 2018 ALA Leadership Institute, and he is an active member of the North Carolina Library Association (NCLA) and the Executive Board of the Black Caucus of the ALA (BCALA).

In 2015, he joined the board of EveryLibrary, an organization that works toward sustaining libraries of all kinds—public, academic, school— and helping them grow into the 21st century. It is a national organization dedicated to local action.

Breakout Session I

Sykes 220

Engaging Local Writers in the Library

Pam Turner, Charlotte Mecklenburg Library

Writing programs are a perfect fit in the library and can drive community engagement in a number of ways. We will look at a few types of programs that offer opportunities for writers to gain skills, for volunteer engagement to be maximized, and for community impact to be felt and measured.

Sykes 226

How to Talk About Race

Amrita Patel, Charlotte Mecklenburg Library
Denise LaForce, Charlotte Mecklenburg Library

This training will help participants understand what race and racism is, what microaggressions are, and how to be more inclusive of others. As library employees and social justice advocates, we explore the power of storytelling, literature, and other devices to help students understand lived experiences and to frame and name racism.

Sykes 322

What We Learned from K-pop: Forays into Undergraduate Research, Instructional Design, and Scholarly Communication

Kaetrena Davis Kendrick, University of South Carolina, Lancaster
Crystal S. Anderson, George Mason University

For K-pop fans, BTS is a very popular music group, but for now, we'll take you Behind The Scenes to share how an academic librarian and an English professor leveraged their love of Korean popular culture to improve and expand their research, outreach, preservation, and pedagogical skillsets - all while working at two different institutions.

Sykes 326

Library Partnerships for Community Connections and Conversations

Jo Henry, Charlotte Mecklenburg Library

Beth Scarborough, University of North Carolina, Charlotte

Rita Johnston, University of North Carolina, Charlotte

Amanda Binder, University of North Carolina, Charlotte

Ashwin Patki, University of North Carolina, Charlotte

This presentation showcases four community partnerships from the University of North Carolina at Charlotte's Atkins Library and the Charlotte Mecklenburg Library Sugar Creek Branch. With a historical focus, these various partnership programs encouraged community discussion and historical exploration. Events offered included speaker presentations, genealogy programs, film screenings, interactive tours, and panel discussions by area historians and archivists.

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Breakout Session II

Sykes 220

Becoming the Community Link: Breaking Down Barriers to Connect with Your Community

Jason Hyatt, York County Library

Julie Ward, York County Library

Find out how a modest sized public library system transformed from an organization in crisis to one that is now a more engaged and essential part of the community. The session will explore best practices for reducing barriers, improving access, and expanding programs and services in order to better meet the unique needs of library patrons from all walks of life.

Sykes 226

Exercise Bikes, Whiteboards, and Café 641: Livermore Library Renovations at UNC Pembroke Break Barriers to Promote a Community of Learning and Engagement

David Young, University of North Carolina, Pembroke

Academic libraries must make renovations to meet the needs of a 21st century patron population. Users of the Library have come to expect a more open atmosphere where they are free to learn and collaborate with each other.

Sykes 320

Meet ACRL's 2019 Academic/Research Librarian of the Year

Valerie Freeman, Johnson & Wales University

Kaetrena Davis Kendrick, University of South Carolina, Lancaster

Kaetrena Davis Kendrick won the ACRL 2019 Academic/Research Librarian of the Year Award, the first time a small, rural librarian has won this award. Let's sit with Kaetrena and talk about her process, how she got where she is, the research projects she has going on. This is not a formal presentation, but rather a Q&A where we can talk with Kaetrena about her research process and library experience.

Sykes 322

What the AHEC: Linking Education to Practice with Medical Librarianship

Brenda Almeyda, Charlotte AHEC Library

The Charlotte AHEC library supports both healthcare professionals and students, which offers unique opportunities to help guide the research habits of learners before they enter the workforce. Once they do, we can support these new professionals by providing information on medical trends and assisting them with their professional development requirements.

Critical questions discussed during this session:

*What is interprofessional education and/or collaboration, and what role does the library play?

*What are the barriers/challenges to supporting students, nurses, physicians, and other healthcare professionals all at once?

*What instructional technology is most useful for our needs?

Sykes 326

Sleeping with the Enemy: Demystifying Faculty-Librarian Relationships

*Pam Dennis, Gardner-Webb University
Natalie Bishop, Gardner-Webb University*

Too often campus culture adopts an Us vs. Them attitude. In reality, we are all in the fight together, dealing with a new generation of students, rising textbook costs, and budget crises that arise on a seemingly daily basis. In our presentation, we will look at collaborative efforts where librarians partner with faculty in financing purchase agreements, tenure and promotion strategies, digital repository efforts, embedding strategies, and alignment between library instruction and university initiatives such as writing intensive courses. Embrace the faculty. They are not the enemy – they are your comrades in arms!

Breakout Session III

Sykes 220

Programming for Citizen Science Across Barriers: Opportunities for School, Public, and Academic Libraries

Megan Carlton, University of North Carolina, Greensboro

This session will include a short introduction to citizen science and how it contributes to scientific research, education, and community development. We will look at a variety of local NC projects for inspiration, and discuss how to implement projects within school, public, and academic libraries. Bring a laptop to experience the wilds of Africa through trail cameras and help scientists identify wildlife!

Sykes 226

The Power of Story and Poetry Therapy When Working With Refugees, Cancer Patients and Children With Behavioral Issues

Irania Macias Patterson, Charlotte Mecklenburg Library

This session focuses on the fears, challenges, threats, barriers and opportunities librarians face when delivering outreach programs in nontraditional settings.

Goals:

- * It will provide attendees with effective strategies and skills to use when facilitating programs for marginalized populations.
- * We will emphasize the evocative value of poetry therapy and literature to foster identification, sense of belonging, connection, and personal transformation.
- * We will learn strategies on how to motivate audiences to write their responses to published literature, drawing on their own experiences and emotions.

Sykes 320

Freshmen Lost on Campus – Meeting First Year Needs and UX in One Package

Janet S. Ward, Limestone College

Attendees will come away with a better understanding of various research methods to study freshmen experience and create a one-stop resource that can be easily accessed and shared across campus. Attendees will also learn how to integrate library instruction as an integral part of academic orientation courses.

Sykes 322

Student Sonic: Creating Passive and Active Communities of Practice on a Small Campus

Rebecca Freeman, University of South Carolina, Lancaster

Kaetrena Davis Kendrick, University of South Carolina, Lancaster

As library users, students are often excluded from being partners in program or event planning. As library employees, students are usually relegated to shelving and shelf-reading duties. However, students can be great partners who assist the library with short- and long-term planning for campus engagement. Come to this session to learn how a small academic library has broken the student barrier and made the library a student center.

Sykes 326

Partnerships are People

Teresa Cain, Charlotte Mecklenburg Library

At the end of this session, you will know:

- * How do you define “partnership”?
- * Why would you want to have partnerships in library settings?
- * What makes a good library partnership?
- * How do I strategically select a partner?
- * What traits do skilled partners use in their partnership work?
- * How can I recognize staff members who have potential to initiate, develop, and maintain partnerships?

Breakout Session IV

Sykes 220

Libraries: A Hub to Harness e-Learners and e-Learning

Dr. Esther O. Burgess, NC Wesleyan College

Online mode of course and program deliveries have continued to gain momentum in academia and therefore, the creation of Colleges and Universities without walls, across the globe. Traditional age and adult students are able to enroll in online courses and programs, regardless of their geographic locations and time zones, family and work commitments, and other societal obligations, as they seek higher education. In the quest to promote service excellence, this presentation will focus on ways libraries can continue to maintain the status as custodian of knowledge/information hub in the provision of personal and non-personal services to the e-learners, especially in environments with e-learning presence.

Sykes 226

Diversity in Books and The Reading in Color Book Club

Jasmine McNeil, Charlotte Mecklenburg Library

Learn about the Reading in Color Book Club, designed to increase reading interest in reluctant readers, improve reading frequency in struggling readers and provide students with relatable characters by promoting diversity in books. The Charlotte Mecklenburg Library has successfully implemented this program at different schools in the community, in partnership with Charlotte Mecklenburg Schools, and Communities in Schools. Previous coordinators have noticed the following in the participants: Increased class participation, growing friendships between participants, improved behavior, and overall grades. Attendees will learn how this program was created and tips on how to make book clubs more effective for reluctant readers.

Sykes 320

MLA Leadership Series Intro

Valerie Freeman, Johnson & Wales University

Lisa O'Connor, University of North Carolina, Greensboro

Rebecca Freeman, University of South Carolina, Lancaster

This first session of the Leadership Series seeks to introduce the concepts intrinsic in leadership, thus laying the groundwork for future workshops and webinars over the year. The session will begin to address some of the basic questions such as 'What is leadership?' look at some of its impacts, as well as some of the issues involved in leadership. This is the first session in a year-long series.

Sykes 322

Communities of Practice: Writing for Publication and the Value of Different Perspectives

Richard Moniz, Horry-Georgetown Technical College/UNCG

Jo Henry, Charlotte Mecklenburg Libraries

Joe Eshleman, Central Piedmont Community College

Rebecca A. Croxton, University of North Carolina, Charlotte

A recent article published in the March 2019 edition of C&RL News was titled "Everybody's Publishing But Me!: How a Writing Group Can Help Actualize Your Publishing Dreams." This presentation/panel will discuss and engage in dialogue about how research and scholarship, when done with others, can form a community of practice and help one to actualize their publishing goals. Further, examples of how this smaller community then grows into a wider community of practice as the authors have sought out opportunities to engage others in researched topics.

Sykes 326

Community Partnerships: Looking at Unique and Innovative Ways to Collaborate

Cameron Smith, Charlotte Mecklenburg Library

Jonita Edmonds, Charlotte Mecklenburg Library

Libraries are continuing to find new and innovative ways to connect with the communities they serve. One way to do this is through successful and sustainable partnerships. But how do we find and connect the library's value and mission to other organizations? What are some unique and innovative approaches to finding new and viable partnerships? We will share a few successful examples from the University City Regional Library (a branch of the CML) that includes hospitals, economic development organizations, and organizations that the library has innovatively worked to meet the customers they serve where they are.

*How can we work together in tandem to enrich lives and build a stronger community? *How do you even embark on initiating and developing a new partnership that looks

beyond the traditional components of library outreach?

*How do you formulate a partnership that recognizes community needs and connects various organizations to each other?

Posters

**A Partnership to Digitize Legacy State Publications:
A Collaboration Between the University of North Carolina Wilmington
and the State Library**

*Denise Jones, State Library of North Carolina
Adina Riggins, University of North Carolina Wilmington
Ashley Knox, University of North Carolina Wilmington*

**Breaking the Mold: How the Charlotte Mecklenburg Library system is
embracing emerging technology like Virtual Reality (VR) systems**

Donte Perry, Charlotte Mecklenburg Library

**Celebrating Community History: Collaborating with a Local
Organization to Preserve Its Work**

Andrew Pack, University of North Carolina at Charlotte

**Do You See What They See? Cost Effective Solutions for
Improving Signage**

Jon-Marc Dale, East Carolina University

**If You Build It, They Will Come: Creating a New Online Purchase Re-
quest System on the Cheap**

*Shanna Schaffer, University of South Carolina
Christee Pascale, University of South Carolina*

**Little Free Library Project Management: Best Practices and New Part-
nerships**

Shelly Hypes, University of North Carolina at Charlotte

Talking the Talk: Public Library Oral History Projects on the Web

Georgia Westbrook, Syracuse University

**Transfer Students: Building Bridges to Support Retention and
Success**

Laura McShane, Johnson & Wales University

Transformative Partnerships: Collaboration through Celebration

*Stacy Rue, University of North Carolina at Charlotte
Beth Caruso, University of North Carolina at Charlotte
Olivia Eanes, University of North Carolina at Charlotte
Tina Wright, University of North Carolina at Charlotte*

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