11th Annual
Metrolina Library Association
Conference

June 9, 2016

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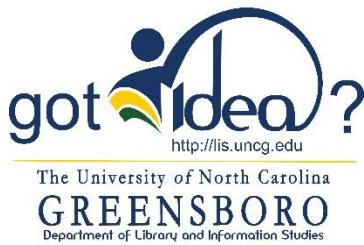
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8:00am – 9:00am - **Registration & Breakfast**

9:00am – 9:15am - **Opening Comments** (Conference Hall)

9:15am – 10:15am - **Keynote speaker: Cal Shepard** (Conference Hall)

10:30am – 11:20am - **Breakout Session 1**

Room: Ash
Information Creation as a Process: Putting Together the Pieces through Disparate Resources

Pam Dennis, Gardner-Webb University

With the advent of digitized sources, researchers have at their fingertips a fountain of information of all varieties. While some resources may be considered non-scholarly, they, in fact, are parts of the puzzle that must not be overlooked. Through threshold concepts, we can now teach researchers to find disparate resources that help complete that puzzle.

Room: Cypress
Libraries and Student Success: The Importance of Understanding Employee Burnout/Engagement

Martin House, Central Piedmont Community College

The idea for this program is as follows:
1. Present evidence from the empirical literature to demonstrate the current state of librarian burnout.
2. Demonstrated why it is important for libraries and especially library managers to be aware of and address burnout.
3. Provide some tools for self-assessment and/or assessment of employees
4. Provide tools and foster discussion around the importance of burnout and its effect on library services (eg. student success)
5. Provide an activity for self-assessment, and then open the floor to guided discussion on the two convergent topics: library employee burnout and student success.

Room: Birch
Digital Literacy for Staff & Customers

Angel Truesdale, Charlotte Mecklenburg Library
Eric Hartman, Charlotte Mecklenburg Library
Janet Goretti, Charlotte Mecklenburg Library

Chantez Neymoss, Charlotte Mecklenburg Library

How do you keep the public knowledgeable on new devices and technology, let alone staff? Hear how one public library trained a combined staff of 485 at 21 branch locations with six devices that were purchased for each branch through public funds and a grant. From the library's Digital Strategy guidelines, core competencies were developed which required all staff to become knowledgeable about these new devices and technologies. Additionally, staff were encouraged to learn how to use the new devices in their daily work routines and facilitate mobile technology classes to the public. Learn about the "Digital Point Person" role created to help facilitate learning and growth at each branch in an effort to spearhead this initiative and to encourage programming around the new devices.

Room: Maple
Oxpeckers and Elephants: The Librarian/Faculty Relationship

Julie Reed, Johnson C. Smith University
Shelley Orr, Catawba County Library System

Does it sometimes seem to you that faculty need special handling? If you need their assistance and cooperation, do you approach them with caution in their natural habitat? What kind of connection does your library have with faculty? Come to this round-table discussion and bring your successes, failures and ideas for engaging with this often-skittish species. Get ahead of the crowd and fill out our handy dandy form for discussion: http://bit.ly/1mGgZ9B.

11:30am – 12:00pm - Poster Sessions/Vendors (Conference Hall)

You Want Success, You Must Assess: Enhancing patron engagement of peer-to-peer roaming service

Rachael Winterling, UNC Charlotte
Barry Falls, UNC Charlotte

Measuring Reference Outcomes: Meeting Student Needs

Carrie Nowell, UNC Charlotte
Bridgette Sanders, UNC Charlotte

A Foot in the Door: Engaging Faculty in Information Literacy Programs

Nicole Spoor, UNC Charlotte
Abby Moore, UNC Charlotte

Digital Scholarship on the Small Campus: Using Omeka to Curate Scholarship

Kaetrena Davis Kendrick, USC Lancaster

Presentation of research on Arduino use in libraries and its role in library makerspaces

Zachary Broughton, USC Lancaster

Why MacGyver is a More Effective Researcher than MacGruber: Encouraging Our Students to Use Quality Resoures

Beth Auten, South Piedmont Community College
Dana Glauner, South Piedmont Community College
Grant LeFoe, South Piedmont Community College
Jo Henry, Charlotte Mecklenburg Library

Wayfinding for Students

Andrea Kincaid, Rowan-Cabarrus Community College and Johnson & Wales University

Generation Z, Social Networking, and Information Literacy

Heather Smith, Belmont Abbey College

Copyright Law in the Digital Age

Jahala Simuel, Shaw University
Musette McKelvey, Shaw University

Putting the Pieces Together: Using a Staff Development Committee to Enhance Communication in the Workplace

Denelle Eads, UNC Charlotte
Rita Johnston, UNC Charlotte
Sophia Timberlake, UNC Charlotte

iThink Tech Savvy (Meeting Students where they are)

Ericka Hill, St. Augustine's University
Jahala Simuel, Shaw University

12:00pm – 1:00pm – Lunch (Conference Hall)

1:00pm – 1:50pm - Breakout Session 2

Room: Ash
Interdisciplinary Work Requires Interconnected Resources: Using Open Access E-Resources to Teach Diversity in Academic Settings

Travis L. Wagner, University of South Carolina
Seneca Jackson, University of South Carolina

Our program explores the functionality of open access electronic resources within diverse academic spaces. Using Women's and Gender Studies courses and Historically Black Colleges and Universities in Columbia, South Carolina the presentation shows how resources can allow for needed interdisciplinary research associated with each setting. The presentation highlights how essential open access is with regards to talking through diversity and how such access must work across institutions.

Room: Cypress
Using Mindfulness to Enhance Librarianship

Jo Henry, Charlotte Mecklenburg Library
Dr. Richard Moniz, Johnson & Wales University
Dr. Howard Slutzky, Johnson & Wales University

The concept of mindfulness and its application to librarianship will be introduced. After a brief meditation, the impact of mindfulness in the areas of reference, communication with staff and patrons, leadership, education, and library organizations will be discussed. Participants will learn ways to integrate this practice into their daily lives to reduce stress and improve focus and resiliency both at home and at work.

Room: Birch
North Carolina Agency Publications Online—Current and Historic

Denise Jones, State Library of North Carolina

Need authoritative, reliable information online and for free? The State Library maintains a growing digital collection of North Carolina government and agency publications that span over 200 years. Students, educators and researchers can access multiple years of reports and statistics on health, agriculture, biotechnology, employment, environment, education and commerce. Get

biographies of important North Carolina statesmen, the North Carolina Manual back to 1874, Wildlife in North Carolina back to the first issue in 1937 and more.

Room: Maple
What's Brewing in the Library?: Community Engagement through Traveling Exhibits and Niche Interests

Abby Moore, UNC Charlotte
Pamela Mason, UNC Charlotte

Fostering relationships outside the library community is no easy task. In the same way that the traveling exhibit, From DNA to Beer: Harnessing Medicine in Nature and Industry, explores how scientist ventured into unforeseen territories with discoveries in medicine and industry, our library ventured into new horizons with community engagement and niche interests.

1:30pm – 3:30pm - Refreshments available

2:00pm – 2:50pm - Breakout Session 3

Room: Ash
Collaborating on Course Design: A New Embedded Model

Mark Coltrain, Central Piedmont Community College
Abby Rovner, Central Piedmont Community College

Embedded librarianship has been a popular service at CPCC since it began in 2009. Our biggest focus and our biggest benefit has been fostering lasting relationships with students and faculty. When the English department faced a change in curriculum for ENG 112, librarians were welcomed into the conversation for feedback on how to redesign the course – what emerged is a new model of embedded librarianship, a more seamless integration of information literacy into the curriculum, and stronger partnerships with faculty than ever.

Room: Cypress
But I don't like change: Meaningful transitions for skeptical academic librarians

Teresa LePors, Elon University
Betty Garrison, Elon University

How can we, as academic librarians, retool, reinvigorate, and embrace rapid change? This presentation will describe the changes that our library has undergone in the last three years due to

new administrative leadership, a new faculty librarian promotion process, reorganization, and renovation. Staff responsibilities and reporting lines were shuffled; a single-service desk was implemented; and the presenters were charged with creating and implementing a new library department devoted to strengthening liaison librarians' interactions with teaching faculty. We will share our experiences and what our staff has done to create, embrace, and thrive in a culture of change.

Room: Birch
From Zero to Makerspace

Angel Truesdale, Charlotte Mecklenburg Library
Mike Wozniak, Charlotte Mecklenburg Library

Idea Box, the makerspace of Charlotte Mecklenburg Library, officially opened in February 2015. The space features innovative design, lofty brainstorming, fresh programming events, and specialized staff. Utilizing the Charlotte maker community, staff devised a plan to learn as they taught and to embrace the concept of a public makerspace. From 3D models and 3D prints, to laser cuts and vector graphics software, to the more traditional crafts—all are created in Idea Box. Join library staff as they present the successes, lessons learned, staff challenges, and community building efforts of the Idea Box makerspace.

Room: Maple
Quick & Dirty RDA: A Beginners Guide to RDA & What You Really Need to Know

Tracy Pizzi, Central Piedmont Community College

You've heard about this RDA thing and its replacement of the AACR2, but you're not a cataloger - so it doesn't pertain to you, right? RDA affects everyone in some way, shape, or form. This presentation was designed specifically for non-catalogers that have heard about RDA and the place it has in the cataloging realm, but still do not fully understand its role and importance. This session will cover what you think you may already know about RDA, why RDA came about, how RDA influences your catalog, and the future that RDA holds for our libraries. This will be an interactive session that includes group activities and encourages group discussion throughout the presentation.

3:00pm – 3:50pm - Breakout Session 4

Room: Ash
"I won't use JSTOR all the time": Assessing instruction to meet student needs

Jamene Yeager, Elon University

By analyzing assessments completed by students in my research classes, I discovered that students need to participate in learning the value of different databases in order to encourage them to use more appropriate resources. This presentation will describe the aha moment when Communication students realized that they can find the information they are looking for in our Library's many different databases. Using assessments from my previous research methods classes allowed me to tailor my instruction to meet my current students' specific needs.

Room: Cypress
Leadership Training that Really Works

David Singleton, Charlotte Mecklenburg Library
Julie Walker, Georgia Public Library Service

Leadership academies are everywhere, but what really works to develop the library leaders that we need for the future? A generation of top-level librarians are retiring, and many are fearful that a new generation of leaders have not been adequately prepared to take the reins for the future. This session will explore how innovative, fearless, forward-thinking library leaders are raised.

Room: Birch
Using Analytics to Tell Our Story

Andrea Kincaid, Rowan-Cabarrus Community College and Johnson & Wales University
Jacob Ellis, Rowan-Cabarrus Community College

As community college librarians, we are already aware of the many fantastic services we provide to our patrons, but how do we demonstrate this to our institutions in a meaningful and concrete way that establishes the importance of the Learning Resource Center in the broader community college experience? One great way is using assessment – whether quantitative, such as reference statistics, head counts, and door counts, or qualitative, such as faculty and student post-instruction surveys. Attendees will learn how we produce a comprehensive assessment that tells our unique story.

Library Liaisons @ One Library & Three Campuses

Michael Munson, Lenoir-Rhyne University

In many academic libraries, librarians perform what is often termed "liaison" work. This brief presentation begins by seeking to define what being a library liaison is, specifically in the Lenoir-Rhyne University Library setting, which includes three very unique and different campus environments. Our Hickory branch is a traditional undergraduate college, but our Asheville branch is completely virtual- there are no books or stacks. To add to this complexity, our Columbia campus is primarily a Lutheran seminary. In this presentation, I describe how these very different settings affect our liaison work.