

**METROLINA LIBRARY ASSOCIATION
MINUTES OF THE BOARD MEETING**

Thursday, February 16, 2017 at 2:12 P.M.
Central Piedmont Community College, Harris Campus, Room 1226
3210 CPCC Harris Campus Drive, Charlotte

Attendance: ~~Brenda Almeyda~~, Paula Brown, Mark Coltrain, Rebecca Freeman, Valerie Freeman, Michael Frye, Jason Hazard, Jo Henry, Kaetrena Davis Kendrick, Andrea Kincaid, Rae Lovvorn, ~~Laura McShane~~, Michael Munson, ~~LaJuan Pringle~~, Heather Smith, Betty Thomas, Michael Winecoff

Minutes from January board meeting were approved. Valerie will be taking minutes at March meeting.

Treasurer's Report: Michael Munson emailed report for meeting. We have \$11,013.19. Michael Winecoff reported for him that a couple checks had been received and that Michael and Jo had gotten to the bank to switch over signatures. Rebecca reported that Michael Munson is set up in Wild Apricot.

Tech Summit:

Location: Johnson & Wales University's Innovation Lab

Date and Time: Friday, March 17th 1 -3 pm

Publicity is on website, social media, MLA membership, and member institutions.

Presenters. As of the meeting, we do not have presenters. Several board members mentioned contacting possible people in their organizations. It was suggested that presenting would be a good opportunity for a library student. Arduino and Omeka were suggested as topics. A couple possible presenters were named and Mark said he would present.

Kaetrena suggested a demonstration of different LMS like Blackboard and Moodle. Consensus was that such a demonstration would be a good panel session at the conference.

Snacks: Attendance estimate of 20 to 30 people. Paula to open up registration.

Paula - water and cookies

Rebecca - cupcakes

Valerie - coffee

Michael Winecoff – napkins, cups, plates

Conference:

Sponsorships were reviewed. Michael to contact Heather about approaching Spoonflower. Paula needs a logo and amount of sponsorship for Grier Interiors. Michael Winecoff to follow up with Heather.

Hotel Information. Michael Winecoff to send reminder to Michael Munson. Jo has talked with him. Also a room will be needed for the keynote speaker.

Food. Rebecca reviewed the menu. Consensus was to have the same food as last year— breakfast and taco bar. Survey feedback was positive with no complaints. Decision was to take extra popcorn home. Coffee for lunch and afternoon is needed.

Book sales. The board decided to have two registration options: conference price with discounted book and conference price without the book. There would be a “Register by x date to get the book” and have that registration option taken down at that point. Rebecca recommended the refundable option. Jo cautioned not to lose money as the conference historically comes close to breaking even.

Keynote speaker. David Lankes’ bio and photo are up on the website and out on social media. We expect his topic will concern his book – *The New Librarianship Field Guide*.

Theme. After discussion, the board selected **Retooling the Library** with possible taglines: hammering it out, nailing it down, etc.

Request for proposals. Valerie and Rebecca to send out RFP this weekend. RFP to Paula (website) and Rae (Social Media).

Next month: poster locations and giveaways (Michael Frye).

Meeting was adjourned at 3:04 pm